

WHY MURAL MASTERS MIAMI

A CULTURAL PLATFORM BUILT FOR BRANDS.

Mural Masters Miami connects brands to live creativity, public visibility, and meaningful cultural participation during Miami Art Week.

01

CULTURAL RELEVANCE

Align with a culturally credible Miami Art Week platform rooted in live art, community, and creative influence.

02

VISIBILITY AT SCALE

High-impact brand placement across murals, event touchpoints, signage, digital platforms, and sponsor communications.

03

CONTENT ENGINE

Create photo, video, social, and press-worthy moments around live mural creation and artist storytelling.

04

COMMUNITY IMPACT

Support public art, youth engagement, artist development, and neighborhood-facing programming with lasting resonance.



SPONSORSHIP LEVELS /

LEAD WITH CULTURE.

TITLE SPONSOR \$250,000+

- Exclusive naming rights — “[Brand] presents Mural Masters Miami”
- Primary logo placement across website, deck, press, event signage, and key visuals
- Premium on-site presence with a signature activation footprint
- VIP hospitality integration, executive hosting opportunities, and judge access
- Dedicated media mentions, content capture, and category exclusivity

PRESENTING SPONSOR \$150,000+

- Major visibility across the event, digital platforms, VIP experiences, and sponsor communications
- Co-presented program or VIP experience integration
- On-site signage and branded content opportunities
- Hospitality passes and partner guest access
- Category exclusivity by approval

CULTURAL IMPACT SPONSOR \$100,000+

- Supports community programming, youth engagement, artist development, and public access
- Recognition across education, workshop, and public-program materials
- Sponsor storytelling tied to impact and community visibility
- On-site signage and digital recognition
- VIP invitations and cultural-program inclusion



Each package can be customized based on category, visibility goals, and activation scope.



FLEXIBLE WAYS TO SHOW UP.

WALL / ACTIVATION SPONSOR

\$50,000+

- Own a signature wall, branded activation, or high-visibility public art moment
- Brand placement on the designated wall or activation signage
- Opportunity for product integration, sampling, or experiential engagement where appropriate
- Content capture tied to the activation
- VIP passes and digital recognition

ARTIST SPONSOR

\$25,000+

- Support a featured muralist or competitor
- Recognition through artist storytelling and event content
- Artist-linked visibility across web and social content
- Meet-and-greet or private viewing opportunity
- Logo placement in artist-support materials

COMMUNITY SPONSOR

\$10,000+

- Invest in neighborhood engagement, workshops, education, and public programming
- Recognition on community-facing materials and signage
- Shared social and digital mention
- Guest passes for team or clients
- Strong local goodwill positioning

SUPPORTING PARTNER

\$5,000+

- Meaningful entry-level opportunity for local businesses and community supporters
- Website acknowledgement and sponsor roll-up inclusion
- Shared social thank-you and event recognition
- Access to the sponsor network and select hospitality moments
- In-kind and custom support options available

≡ MEDIA / IN-KIND PARTNERSHIPS AND CUSTOM PACKAGES AVAILABLE.



NEXT STEPS

BUILT FOR BRANDS READY TO SHOW UP CREDIBLY.

IDEAL PARTNER CATEGORIES

FASHION & LIFESTYLE

BEVERAGE & CPG

TECHNOLOGY

AUTOMOTIVE & MOBILITY

HOSPITALITY & TOURISM

CULTURE / MEDIA / PLATFORMS

WHAT SPONSORS RECEIVE

- 01 Brand visibility across murals, event touchpoints, signage, and digital amplification.
- 02 Content capture and social storytelling around live mural creation.
- 03 On-site activation opportunities and premium audience engagement.
- 04 VIP hospitality, partner access, and curated relationship-building moments.
- 05 Community impact alignment through public art and cultural programming.

WHAT WE NEED FROM PARTNERS

- 01 Desired sponsorship level or budget range.
- 02 Category and brand objective.
- 03 Activation goals and any on-site requirements.
- 04 Approval timeline and primary point of contact.

HOW IT MOVES

01

Select the sponsorship level or request a custom package.

02

Confirm goals, category alignment, and activation direction.

03

Finalize agreement, deliverables, and production timeline.

REQUEST A SPONSORSHIP CONVERSATION + CUSTOM PACKAGE. →

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