

SPONSORSHIP DECK

MURAL MASTERS

INVITATIONAL

WHERE WALLS BECOME ARENAS

NOW SEEKING SPONSORS

Miami Art Week | Dec 3 to 6, 2026 | Miami, Florida

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VIP



WHAT IT IS

THE X GAMES OF LIVE MURALING.

Mural Masters Invitational is a live mural competition and cultural experience staged during **Miami Art Week**. Forty selected artists compete across four days on 8x8 battle walls, judged on creativity, technical skill, originality, cultural relevance, use of space, and audience impact.

Live murals | Stage performances | Judges | Culture | Fashion | Sponsor activations



4 finalists earn permanent murals on a Miami building, extending sponsor visibility well beyond Miami Art Week.

MUCE | Mural Masters Miami | Miami Art Week

MUCE



WHY MURAL MASTERS MIAMI

A CULTURAL PLATFORM BUILT FOR BRANDS.

Mural Masters Miami connects brands to live creativity, public visibility, and meaningful cultural participation during Miami Art Week.

01

CULTURAL RELEVANCE

Align with a culturally credible Miami Art Week platform rooted in live art, community, and creative influence.

02

VISIBILITY AT SCALE

High-impact brand placement across murals, event touchpoints, signage, digital platforms, and sponsor communications.

03

CONTENT ENGINE

Create photo, video, social, and press-worthy moments around live mural creation and artist storytelling.

04

COMMUNITY IMPACT

Support public art, youth engagement, artist development, and neighborhood-facing programming with lasting resonance.



2026 Curatorial Theme: *Kindred Spirit*, the shared journeys of people, animals, memory, and place through contemporary art, public engagement, and cultural storytelling.

MIAMI ART WEEK | LIVE MURALS | CULTURAL PROGRAMMING | BRAND ACTIVATIONS

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SPONSORSHIP LEVELS

LEAD WITH CULTURE.

TITLE SPONSOR

\$100,000+

- Exclusive naming rights for the Invitational
- Premier logo placement across web, deck, press, signage, and stage visuals
- Signature activation footprint, VIP hosting, and dedicated content mentions

PRESENTING PARTNER

\$50,000+

- Major visibility across event, digital, VIP, and sponsor communications
- Co-presented program, mural moment, stage segment, or VIP experience
- On-site signage, branded content, hospitality passes, and guest access

CULTURAL IMPACT SPONSOR

\$25,000+

- Supports workshops, youth engagement, artist development, and public access
- Recognition across program materials, website, signage, and sponsor communications

CUSTOM PACKAGES AVAILABLE BASED ON BRAND GOALS, VISIBILITY, AND ACTIVATION SCOPE.



SPONSORSHIP LEVELS

FLEXIBLE WAYS TO SHOW UP.

WALL SPONSOR

\$10,000+

- Own a signature wall or high-visibility public art moment
- Brand placement on wall or activation signage
- Content capture tied to the sponsored activation

COMMUNITY SPONSOR

\$2,000+

- Accessible support for local champions and community supporters
- Recognition across select sponsor materials and website
- Shared social thank-you and participation

MEDIA / IN-KIND PARTNERSHIPS AND CUSTOM PACKAGES AVAILABLE.



NEXT STEPS

BUILT FOR BRANDS READY TO SHOW UP CREDIBLY.

IDEAL PARTNER CATEGORIES

-  Fashion and Lifestyle
-  Beverage and CPG
-  Banking and Financial Services
-  Technology
-  Automotive and Mobility
-  Hospitality and Tourism
-  Culture, Media, and Platforms

WHAT SPONSORS RECEIVE

- 01** Brand visibility across murals, event touchpoints signage and digital amplification.
- 02** Content capture and live storytelling around live mural creation.
- 03** On-site activation opportunities and premium audience engagement.
- 04** VIP hospitality, partner access and curated relationship-building moments.
- 05** Permanent mural visibility after Miami Art Week.

HOW IT MOVES

- 01** | Select the sponsorship level or request a custom package.
- 02** | Confirm goals, category fit, and activation direction.
- 03** | Finalize agreement, deliverables, and production timeline.

REQUEST A SPONSORSHIP CONVERSATION + CUSTOM PACKAGE →

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